

Privacy Policy

Revised: February 10th, 2012

Data privacy is very important to us. We have prepared this Privacy Policy to explain how we collect, use, protect, and disclose information and data when you use the Panorama9 website ("**Site**") and when you sign up for and use Panorama9 services, including cloud-based services, installed software, and other tools made available to you by us ("**Services**"). The Site and Services are provided by Panorama9, Inc. ("**Panorama9**," "**we**," or "**us**"). "**You**" refers to you as a user of the Site or Services and, if you are using the Site or Services on behalf of a company or other legal entity, "**you**" also refers to such entity and its affiliates.

BY USING THE SITE OR SERVICES YOU CONSENT TO THIS PRIVACY POLICY.

1. **Managing Your Information Preferences**

You can always review, correct, update, or change your Personal Information and you can opt out of receiving certain e-mails by changing the relevant settings in your Panorama9 account or by e-mailing us at info@Panorama9.com. If you have questions or concerns regarding this Privacy Policy, please e-mail us at info@Panorama9.com.

2. **Information We Collect**

Personal Information

We collect information that personally identifies you, such as your name, username, e-mail, telephone number, company name, and other personally identifiable information, when you sign up for the Site or Services ("**Personal Information**"). The decision to provide this information is optional. However, if you choose not to provide the requested information, you may not be able to use some or all of the features of the Site or Services.

Usage Data and Site Activity

We automatically collect information regarding the actions you take on the Site and Services ("**Usage Data**"). For example, each time you use the Site we automatically collect the type of Web browser you use, your operating system, your Internet Service Provider, your IP address, the pages you view, and the time and duration of your visits to the Site. This anonymous usage information may be associated with your username, but we do not disclose the associated information to third parties. We use this information to help us understand how people use the Site and Services, and to enhance the Site and Services.

Cookies and Web Beacons

We use cookies (a small text file placed on your computer to identify your computer and browser). We also use Web beacons (an electronic file placed on a website that monitors usage). We use cookies and Web beacons to improve the experience of the Site and Services. We do not use cookies or Web beacons to collect Personal Information. Most Web browsers are initially set up to accept cookies. You can reset your Web browser to refuse all cookies or to indicate when a cookie is being sent. However, certain features of the Site or Services may not work if you delete or disable cookies. Some of our Service Providers may use their own cookies and Web beacons in connection with the services they perform on our behalf, as further explained below.

3. **How We Use Information and When We May Share and Disclose Information Generally**

We use Personal Information for internal purposes only, such as to provide you with the Site and Services, to improve the Site and Services, to notify you of new products or services, and to otherwise communicate with you about Panorama9. We will not disclose Personal Information to third parties, including for their direct marketing purposes, without your consent, except as explained in this Privacy Policy. We may disclose to third parties certain Usage Data regarding the Site and Services. However, in such cases, your Usage Data is aggregated with the Usage Data of others and does not identify you individually.

4. **Advertising**

We may work with third-party advertisers, search providers, and ad networks ("**Advertisers**"). These companies may collect and use information about your use of the Site or Services in order to provide advertisements about goods and services that may be of interest to you. Advertisements may be shown via the Site, the Services, or third-party websites and online services. These companies may place or recognize a unique cookie on your computer or use other technologies such as Web beacons. Our Privacy Policy does not cover any use of information that an Advertisers may collect from you. To learn more about this behavioral advertising practice or to opt-out of this type of advertising, you can visit <http://www.networkadvertising.org/>.

5. **Other Transfers**

We may share Personal Information and Usage Data with businesses controlling, controlled by, or under common control with Panorama9. If Panorama9 is merged, acquired, or sold, or in the event of a transfer of some or all of our assets or equity, we may disclose or transfer Personal Information and Usage Data in connection with such transaction. You will have the opportunity to opt out of any such transfer if, in our discretion, the new entity plans to handle your information in a way that differs materially from this Privacy Policy.

6. **Compliance with Laws and Law Enforcement**

Panorama9 cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We may disclose Personal Information and any other information about you to government or law enforcement officials or private parties if, in our discretion, we believe it is necessary or appropriate in order to respond to legal requests (including court orders and subpoenas), to protect the safety, property or rights of Panorama9 or of any third party, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

7. **Customer Data**

Panorama9 customers may electronically submit data or information to the Services for hosting and processing purposes ("**Customer Data**"). Panorama9 will not review, share, distribute, or reference any such Customer Data except as provided in the Panorama9 Terms of Service, or as may be required by law. In accordance with the Panorama9 Terms of Service, we may access Customer Data only for the purpose of providing products and services to you, preventing or addressing service or technical problems, with your permission (e.g., resolving customer support matters), or as may be required by law.

8. **Service Providers**

From time to time, we may establish a business relationship with other businesses whom we believe trustworthy and who have confirmed that their privacy practices are consistent with ours ("**Service Providers**"). For example, we may contract with Service Providers to provide the necessary hardware, software, networking, storage, and related technology required to run our Site and Services, including



storage of your Personal Information, Customer Data, and other information. We only provide our Service Providers with the information necessary for them to perform these services on our behalf. Each Service Provider must agree to use reasonable security procedures and practices, appropriate to the nature of the information involved, in order to protect your information from unauthorized access, use or disclosure. Service Providers are prohibited from using your information other than as specified by Panorama9.

9. **Security**

We maintain physical, electronic, and procedural safeguards to protect the confidentiality and security of Personal Information and other information transmitted to us. However, no data transmission over the Internet or other network can be guaranteed to be 100% secure. As a result, while we strive to protect information transmitted on or through the Site or Services, we cannot and do not guarantee the security of any information you transmit on or through the Site or Services, and you do so at your own risk.

10. **Links**

Our Site and Services may contain links or integrate with other websites and online services, or allow others to send you such links. Panorama9 is not responsible or liable for any damage or loss related to your use of any third-party website or online service. You should always read the terms and conditions and privacy policy of a third-party website or online service before using it, whether directly or in connection with your use of the Site or Services.

11. **Children's Privacy**

We do not knowingly collect Personal Information from children under the age of 13. If we become aware that we have inadvertently received Personal Information from a child under the age of 13, we will delete such information from our records.

12. **Processing in the United States**

Please be aware that your Personal Information and other information may be transferred to and maintained on servers or databases located outside your state, province, or country. If you are located outside of the United States, please be advised that we process and store all information in the United States. The laws in the United States may not be as protective of your privacy as those in your location. By using our Site or Services, you agree that the collection, use, transfer, and disclosure of your Personal Information and communications will be governed by the applicable laws in the United States.

13. **Privacy Policy Changes**

From time to time, we may change this Privacy Policy. If we change this Privacy Policy, we will give you notice by posting the revised Privacy Policy on the Site. Those changes will go into effect on the Revision Date shown in the revised this Privacy Policy. By continuing to use the Site or Services, you consent to the revised Privacy Policy.

PLEASE PRINT A COPY OF THIS PRIVACY POLICY FOR YOU RECORDS AND PLEASE CHECK THE SITE FREQUENTLY FOR ANY CHANGES TO THIS PRIVACY POLICY.